



EXPORTERS' CLUB®

EXPORT WORKSHOPS VALUED AT \$495!



Southern Success Business Enterprise Centre Inc.

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In Association with:



Government of South Australia

Department of Trade and Economic Development

“BECOME A BETTER EXPORTER” TRAINING WORKSHOPS SERIES

Attending to your requests, the Exporters' Club presents two unique export workshops especially tailored to supply you with critical knowledge on handling cross-cultural business aspects and communicating efficiently with people from international backgrounds.

CULTURAL COMPETENCE TRAINING WORKSHOP

Date: Wed 18 Aug 2010 — 9.00am to 4.00pm — RSVP by: 11/Aug 2010

Cost (inc GST): \$25 for members / \$40 for non members

Presenter: Cultural Diversity Services — Robert Bean

The workshop will cover several cross-cultural subjects including:

- Effects of cultural differences on international business
- Investigating target market cultures
- Understanding the process of cross-cultural adaptation
- Preparing for cross-cultural negotiations

INTERNATIONAL COMMUNICATION PRACTICES

Date: Wed 22 Sep 2010 — 9.00am to 3.00pm — RSVP by 15/Sep 2010

Cost (inc GST): \$25 for members / \$40 for non members

Presenter: Public Speaking Training — Andris Birken

The workshop will cover several communication subjects including:

- Tips/techniques to speak with confidence in business situations
- Creating and delivering business presentations
- Communicating with people from different nationalities
- International speaking standards

Given the dynamic and interactive nature of both training sessions, the seats are very limited.

Both workshops were tailored for SME companies which are currently doing or are willing to develop business overseas.

Venue for both workshops: Unit 5/209 Main South Road, Morphett Vale

Lunch, tea and refreshments are included in the cost
Enrolling to both seminars you will receive \$10 discount!

Please register me for: () Cultural Competence () International Communication

Name/s:Company.....

Phone: Email:

Please reserve places

Payment Details: [] Cheque is attached [] Please debit the Credit Card

Visa / MasterCard (Please circle) Amount \$.....

Card No:..... Exp. Date:/.....

Name on CardSignature:

For direct debits please contact Fabio (8326 6511 /exporters@ssbec.com.au) and ask for details.

Please note that due to catering commitments, if you cancel after the due date, or do not attend, you will still be liable for payment.

Please complete and return the registration form with payment to: Exporters' Club, PO Box 175, Morphett Vale SA 5162 or Fax: 08 8326 6922.

For enquiries please email exporters@ssbec.com.au or phone 08 8326 6511.

When Paid this is your Tax Invoice: ABN: 15 025 646 382