

Your access to Australia's world class, export orientated hub of water technology and services

Member networking and collaboration

Stimulating market development

Commercialisation

Export support

Promotion

Collectively, our members have grown annual exports of South Australian water technology products and water management services from \$25m to \$379m with accumulated exports exceeding \$2bn.

www.waterindustry.com.au



Water Industry Alliance

For further information about the Alliance or how to become a member contact:
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Water Industry Alliance

water solutions
for the world
from the driest state
in the driest
inhabited continent

who we are **Water Industry Alliance**

South Australia is the driest state in the world's driest inhabited continent and is emerging as a world class, export oriented hub of water technology and services.

Nature has demanded innovation in the way we use water, positioning us at the forefront of responding to climate change and water scarcity.

Collectively, our members have grown annual exports of South Australian water technology products and water management services from \$25m to \$379m with accumulated exports exceeding \$2bn.

Formed in 1998, the Water Industry Alliance is a not for profit cluster of almost 200 water-related organisations focused on growing the South Australian water industry.

we offer

- targeted national and global promotion of market solutions
- stimulating market development
- linking commercialisation opportunities to innovative research
- networking and collaboration
- export support

market solutions

Unique in Australia, we are led by a private sector board and our members offer a diverse range of capabilities including:

- water utility management, operations and maintenance
- world leading water research, university and education centres
- globally respected water reform regulation and policy specialists
- environmental monitoring
- water trading
- water infrastructure planning
- precision irrigation
- water production including desalination, reuse, stormwater harvesting and groundwater management
- globally respected manufacturers of water transmission, purification, distribution and application products
- some of Australia's leading consultants, operators, contractors and suppliers

looking to the future

benefits of membership

- monthly member networking nights with access to key influencers and clients
- assisted showcasing of your business to the water industry
- promoting your business through inbound and outbound trade missions
- commercialisation opportunities with world leading research and development
- personal invitations to industry specific forums
- assisted access to government business growth funding
- access to joint industry-government funded training delivered by leading professionals
- website access to member only section including export opportunities
- promotion of your business through the high profile Water Industry Alliance awards
- solutions in water magazine twice a year
- what's on - monthly e-news bulletin of key industry dates and up to date news

our achievements

- \$2bn accumulated exports
- 30% annual export growth
- 500% membership growth

our goals

- \$750 million exports of water related products and services from SA by 2012
- valued influencer whose opinion is contributing positively to the development of the water industry
- reputation of South Australia's water industry increased locally, nationally and internationally

to find out more...

If you are interested in exploring what the South Australian water industry can do to assist your business, your city or your country, please talk to us.

For more information visit
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